



Verona Public Library
500 Silent Street
Verona, WI 53593
608.845.7180

Word on the Street 5K Run/Walk: A Verona Public Library Endowment Fundraiser 2020 Sponsor Levels

Amount

Benefit

Platinum:

\$2,500 or More

Signage recognizing your business at Start and Finish Line
Large-sized company logo printed on race t-shirts
Table/booth at event
Link to your website on Verona Public Library website
Verbal recognition at awards ceremony
Recognition as event sponsor in print, web, and social media promotion
Recognition on sponsor board at race and at library after the race
Promotional materials in race day packet
10 free race entries

Gold:

\$1,000 - \$2,499

Medium-sized company logo printed on race t-shirts
Table/booth at event
Link to your website on Verona Public Library website
Verbal recognition at awards ceremony
Recognition as event sponsor in print, web, and social media promotion
Recognition on sponsor board at race and at library after the race
Promotional materials in race day packet
8 free race entries

Silver:

\$500 - \$999

Small-sized company logo printed on race t-shirts
Table/booth at event
Verbal recognition at awards ceremony
Recognition as event sponsor in print, web, and social media promotion
Recognition on sponsor board at race and at library after the race
Promotional materials in race day packet
4 free race entries

Bronze:

\$150 - \$499

Company name printed on race t-shirts
Recognition as event sponsor in print, web, and social media promotion
Recognition on sponsor board at race and at library after the race
Promotional materials in race day packet
2 free race entries

Copper:

\$50—\$149

Recognition as event sponsor in print, web, and social media promotion
Recognition on sponsor board at race and at library after the race