



Verona Public Library  
500 Silent Street  
Verona, WI 53593  
608.845.7180

## Word on the Street 5K Run/Walk: A Verona Public Library Endowment Fundraiser 2017 Sponsor Levels

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### Amount

### Benefit

#### Platinum:

**\$2,500 or More**

Signage recognizing your business at Start and Finish Line  
Large-sized company logo printed on race t-shirts  
Table/booth at event  
Link to your website on Verona Public Library website  
Verbal recognition at awards ceremony  
Recognition as event sponsor in print, web, and social media promotion  
Recognition on sponsor board at race and at library after the race  
Promotional materials in race day packet  
10 free race entries

#### Gold:

**\$1,000 - \$2,499**

Medium-sized company logo printed on race t-shirts  
Table/booth at event  
Link to your website on Verona Public Library website  
Verbal recognition at awards ceremony  
Recognition as event sponsor in print, web, and social media promotion  
Recognition on sponsor board at race and at library after the race  
Promotional materials in race day packet  
8 free race entries

#### Silver:

**\$500 - \$999**

Small-sized company logo printed on race t-shirts  
Table/booth at event  
Verbal recognition at awards ceremony  
Recognition as event sponsor in print, web, and social media promotion  
Recognition on sponsor board at race and at library after the race  
Promotional materials in race day packet  
4 free race entries

#### Bronze:

**\$150 - \$499**

Company name printed on race t-shirts  
Recognition as event sponsor in print, web, and social media promotion  
Recognition on sponsor board at race and at library after the race  
Promotional materials in race day packet  
2 free race entries

#### Copper:

**\$50—\$149**

Recognition as event sponsor in print, web, and social media promotion  
Recognition on sponsor board at race and at library after the race